



PRESS RELEASE

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**eZyness is offering the Alipay mobile payment platform to its merchant clients thanks to Monext's technical solution**

**eZyness, La Banque Postale's electronic money and payment institution, is offering the Chinese mobile payment platform Alipay to merchants by joining forces with Monext, a leading payment player in France and Europe.**

Alipay, which already boasts more than one billion active users worldwide, is a mobile payment platform familiar to more than 2 million Chinese tourists who visit France each year, making it essential for merchants.

eZyness now offers Alipay with a package designed to make merchants' jobs easier including a turnkey solution compatible with most acceptance terminals on the market, the provision of comprehensive APIs for personalised developments and integration into major retailers' check-out systems.

This solution comes with a range of services, based on real-time transaction management tools (reporting, monitoring, reconciliation, etc.) and expert support (getting started, back-office, marketing campaigns, etc.).

Aurélien Lachaud, CEO of eZyness, said, *"Following on from the Ma French Bank money pot, the roll-out of its Marketplace services and the launch of its generic payment receipt system for third parties, eZyness is extending its range of innovative solutions thanks to its partnership with Monext on Alipay"*.

*"Monext is very proud to contribute to the development of eZyness and to make Alipay available to all merchants by fostering innovation, simplicity and agility,"* said Didier Brouat, CCO at Monext.

*"We are very happy to work with eZyness and Monext to offer Alipay to merchants. They will be able to increase the number of transactions and the amount that Chinese tourists spend in their stores thanks to Alipay, as has been the case in many stores which have already rolled out the solution in France!"* underscored Jean-Cyrille Girardin, director of strategic partnerships at Alipay in France.

## **About eZyness**

eZyness, La Banque Postale's electronic money and payment institution, provides agile and secure solutions that are easily accessible in API mode to all professionals: merchants and key accounts, such as fintech companies. Our solutions include payment receipts for third parties (marketplaces, mPos, crowdfunding, Alipay payment acceptance, etc.), the issuing and management of electronic money (money pots, promotions, private payment solutions, etc.), and payment card management (connected devices, affinity cards, etc.). eZyness was approved by the ACPR (French Prudential Supervision and Resolution Authority) in February 2017.

## **About MONEXT**

MONEXT is a **major player in the payment market in France and Europe**. We support more than 150 financial institutions and 800 merchants with innovative services covering the entire electronic payment chain in line with changing regulatory requirements. We develop solutions with increasing levels of security to anticipate all new uses. This is our contribution to our clients' development: omnichannel payment, financial flow optimisation, loans, card processing, combatting fraud, etc., anywhere and on all devices.

For further information: [www.monext.fr](http://www.monext.fr)

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